

Handout 1

Presentation Performance

Assessment Rubric A

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Content (group)

Is the product idea interesting?	0	1	2
How much thought went into planning?	0	1	2

Performance (group)

Is the product idea explained well?	0	1	2
Is the presentation engaging?	0	1	2
Are the presenters prepared?	0	1	2

Performance (individual)

Does the presenter make eye contact?	0	1	2
Does the presenter speak up?	0	1	2

Handout 2

Presentation Performance

Assessment Rubric B

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Content (group)

	0-Needs much improvement	1-Good, but needs some improvement	2-Very good, keep up the good work!
Is the product idea interesting?	The product idea is ordinary and boring. There is no way that this idea goes to production!	The product idea is interesting, but it needs some more consideration to be put into production.	The product idea is very interesting. It should be put into production right away!
How much thought went into planning?	The product idea is not well thought-out. The development of the product has not been considered enough.	The product idea is thought-out to some extent, but it still needs some more consideration especially about its development.	The product idea is well thought-out, and it includes discussions on how exactly to develop the product.

Performance (group)

	0-Needs much improvement	1-Good, but needs some improvement	2-Very good, keep up the good work!
Is the product idea explained well?	The product idea is not explained well. It is difficult to know what the product is going to do or how it will function.	The product idea is explained sufficiently, but there are uncertainties about key aspects of the product.	The product idea is explained very well. It is clear what the product is and there are details about how it is supposed to function.
Is the presentation engaging?	Presenters make little or no attempt to make the presentation interesting for the audience.	Presenters make some effort to make the presentation interesting, but there are still some improvements to be made.	Presentation is delivered in a way that is interesting for the audience, for example, by including a product sample, a product demonstration, or a sample commercial.
Are the presenters prepared?	Presenters are not at all prepared for their presentation. They do not seem to have communicated much before their performance, and/or they just read their scripts.	Presenters are somewhat prepared for their presentation, but it could be better performed if they had coordinated among themselves better.	Presenters are well-prepared for their presentation. They have practiced and coordinated very well.

Performance (individual)

	0-Needs much improvement	1-Good, but needs some improvement	2-Very good, keep up the good work!
Does the presenter make eye contact?	Presenter does not attempt to make eye contact with the audience.	Presenter makes some eye contact, but s/he is reading a script most of the time.	Presenter persistently makes good eye contact with the audience.
Does the presenter speak up?	Presenter is inaudible at the back of the classroom.	Presenter makes some effort to speak up, but is still challenging to hear at the back of the classroom.	Presenter speaks up well, and is easy to hear at the back of the classroom.

Handout 3

Sample Task Description

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Proposal Presentation

It's show time! It's your chance to convince the CEO of Widgets and your colleagues how worthwhile your product idea is. As discussed in class, include the following information in your presentation.

1. Theme: What's the theme of your invention? Why did you choose that theme?
2. Background: What are the four ideas you came up with in your chosen theme? How did you choose one product idea among the four?
3. Proposed product: What's the name of the product? What is it like? How does it function? What problems does it solve? How is it better than its competitor items?
4. Target and selling venues: Who are the targets? Where do you plan to sell the product?
5. Additional information: Here's your chance to give the audience extra information about your product. You may discuss, for example, how to put your product idea into production, what some potential concerns might be and how you plan to overcome them, how to promote it, and so on.

Now, let's move on to your actual performance. Do you remember the five tips to make your presentation effective?

1. The product idea is well-developed and carefully considered.
2. The product idea is interesting.
3. The product is well-explained in the presentation.
4. The presentation is engaging for the audience.
5. The presenters are fully prepared for their performance.
6. The presenters make good eye contact with the audience.
7. The presenters speak up with a loud enough voice.

Show the CEO and your colleagues what you are made of!

Handout 4

Online Resources

A. Overview of learning-oriented assessment

<http://www.cambridgeenglish.org/research-and-validation/fitness-for-purpose/loa/>

http://www.assessmentforlearning.edu.au/professional_learning/intro_to_afl/introduction_key_questions.html

<http://ctlt.illinoisstate.edu/pedagogy/modules/design/module3.shtml>

B. Rubrics

1. Helpful tips for how to design and use rubrics

<https://manoa.hawaii.edu/assessment/howto/rubrics.htm>

2. Example rubrics

<https://manoa.hawaii.edu/assessment/resources/rubricbank.htm>

<https://www.cmu.edu/teaching/designteach/teach/rubrics.html>

3. Tips for assessing group work

<https://www.cmu.edu/teaching/assessment/assesslearning/groupWork.html>

C. Feedback

1. Overview of John Hattie's meta-analysis

<http://visible-learning.org/2009/02/visible-learning-meta-study/>

2. Some online articles on feedback

<http://www.ascd.org/publications/educational-leadership/sept12/vol70/num01/toc.aspx>

3. Interesting research report on the effectiveness of feedback on development of L1 and L2 writing skills

<https://www.ets.org/Media/Research/pdf/RR-11-05.pdf>